



11TH CONFERENCE FOR ADOLESCENT SUCCESS
8 - 10 AUGUST 2019
BRISBANE CONVENTION & EXHIBITION CENTRE

FUTURE
READY
STUDENTS

INSPIRE >> INNOVATE >> IMPACT



Sponsorship and Trade Prospectus 2019



BRISBANE
convention
& exhibition
CENTRE



**adolescent
success**

brisbane
australia's new world city



INVITATION

An invitation to sponsor a premier conference of the education sector

Adolescent Success invites you and your organisation to join us in supporting the 11th International Conference to be held 9 -10 August 2019 at the Brisbane Convention and Exhibition Centre.

The Adolescent Success management committee understand that middle schools have a responsibility to their students to be sure they are "Future Ready". We are seeing schools and educators innovating practice, inspiring teachers and impacting learning. The 2019 #OZCAS19 conference is a celebration of these innovations and a collaboration with the expert educators who are inventing and creating learning spaces and opportunities every day in schools and classrooms across Australia and the world.

In 2017, this conference attracted approximately 558 delegates. Participants attended from each state and territory of Australia as well as New Zealand, Singapore and the USA. Delegates comprised of:

- teachers
- principals
- deputy principals
- curriculum co-ordinators
- heads of departments
- education advisors
- administrators
- teacher educators

We invite you to join us at the Brisbane Convention and Exhibition Centre this year as we **Inspire Educators, Innovate Practice and Impact Learning** for young adolescents. The 2019 conference is a dynamic, collaborative and inspiring event for every educator who cares about young adolescents.

A variety of sponsorship and exhibition opportunities are available to give you direct access to all those committed to the education, growth and development of young adolescents.



Angela White
Executive Officer

Why participate?

- ✓ Network directly with education professionals
- ✓ Increase corporate, brand or product awareness with decision-makers, clients and customers
- ✓ Establish relationships with potential clients
- ✓ Showcase your services or products in a relaxed atmosphere

Who is Adolescent Success?

Adolescent Success (formerly known as the Middle Years of Schooling Association) is an Australia-wide organisation dedicated exclusively to the education, development and growth of young adolescents.

Adolescent Success aims to:

- inform individuals, professional educators, parents and the wider community about the nature of responsive education in the middle years of schooling
- promote the achievements and efforts of individuals, professional educators, parents and the wider community in meeting the developmental needs and interests of young adolescents
- provide a voice for those interested in and committed to the education, development and growth of young adolescents
- identify and encourage relevant research in the areas of the middle years of schooling.

Positions adopted by Adolescent Success are based on relevant learning theory, informed practice, research into adolescent development and other research pertinent to the middle years of schooling.

For more information visit www.adolescentsuccess.org.au

We would be delighted to discuss any sponsorship or exhibition opportunities with you. Our aim is to ensure that delegates walk away from the conference feeling inspired and uplifted and that our supporters receive the most exposure from their support of Adolescent Success and the conference. Please contact the Executive Officer, Angela White, to discuss the following or any other sponsorship opportunities in further detail. We are open to any new ideas and to negotiation.

For more information

Please contact the conference secretariat:

Angela White

Email: angela@adolescentsuccess.org.au

Ph: +61 452 475184

Post: PO Box 2175, Toowong 4066, Brisbane, QLD, Australia

www.adolescentsuccess.org.au

TRADE EXHIBITION

Cost: \$1,400 (per display table)

All morning and afternoon tea and lunches will be served in the trade area. Exhibitors are encouraged to design interesting and enticing displays. Due to venue restrictions a limited number of trade tables are available so it is advisable to book early.

Each exhibition package includes:

- * One trestle table
- * Power - one general use power point per stand
- * Attendance by one company representative for the duration of the trade exhibition (9-10 August 2019 - includes catering for the Welcome Reception, all morning and afternoon teas, lunches and access to conference sessions
- * Recognition on the conference website and final program
- * A copy of the delegate list will be provided showing name, organisation and state only, except where privacy laws exclude particular participants details from being included

Exhibition opening times

The exhibition will be open during the following hours (please note all times are subject to change)

Friday 9 August 2019 8:30-17:30

Saturday 10 August 2019 8:30- 16:00

Move in and set up

To be advised

Dismantle and move out

To be advised

Exhibition manual

An exhibition manual detailing additional items such as deliver labels, furniture, car parking etc will be forwarded to exhibitors approximately six weeks before the conference. Should you require an early indication of costs for the above please contact Adolescent Success who will be pleased to assist.

ADDITIONAL ITEMS

Satchels

A\$2,400

All delegates will receive a conference satchel. The sponsor's logo will be printed on the satchel (one colour only) and you will be recognised as a sponsor in the digital conference program and on the conference website.

Speaker

A\$3,000

The program will include a number of presentations featuring international and national speakers. Organisations that sponsor speakers have the opportunity to be involved with one of these speakers. Whilst the selection of topics and associated speaker costs will be the sole responsibility of Adolescent Success, Speaker Sponsors will have the opportunity to select the session they wish to sponsor (subject to availability).

The logos of companies that sponsor speakers will appear in all conference printed material including the digital conference program, on the conference website, on conference signage, and during the speaker's presentation (subject to time of booking).

Delegate lanyards

A\$3,000

All delegates will receive a name badge attached to a lanyard. This is an excellent opportunity to have your company name printed on all lanyards. Artwork to be supplied by sponsor to specifications given by the conference secretariat.

Morning tea

A\$3,500

Morning tea will be provided to all registered delegates each day during the conference and will be held amongst the trade exhibition area. As a Morning Tea Sponsor you will be recognised in the digital conference program and on the conference website. You may provide brochures or promotional products (subject to approval) to be distributed on the day.

Satchel inserts

A\$400 per insert

Companies will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promoting products or services. The conference secretariat will approve all inserts.

Book one satchel insert, get one free! If you book an information brochure as a satchel insert, you can add a promotional product, ie pen, post-it note, stress ball, sunscreen, hats, caps, etc) for free. The free item relates only to a promotional product and does not apply for a second information brochure.

Non-monetary donations Cost of item

Where budgets are limited, companies or organisations may still contribute to the conference in some way, for example by providing pads, pens, shirts, coasters, promotional items or other 'in-kind' services (eg. photocopying). Please contact the conference secretariat on +61 452 475184 to discuss further.

Platinum Sponsor

Price by negotiation

Limited to one organisation

Gold Sponsor

A\$7,500

Limited to two organisations

Sponsor acknowledgement

Subject to the time of booking, recognition as the Platinum Sponsor on all conference material including:

- registration brochure
- digital conference program
- website reference with hyperlink to your website
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session.

The Platinum Sponsor will also receive a **short speaking** opportunity (5 minutes) during a plenary session to welcome delegates to the conference.

Exhibition space

Allocation of **two** complimentary trade tables in a prime location. The Platinum Sponsor will have priority selection of space prior to the conference floor plan being released to general industry (subject to time of confirmation).

Registration

Two complimentary conference registrations, which include attendance at the conference welcome reception, all morning teas, lunches and access to conference sessions.

Advertising

A full page, colour advertisement in the digital conference program and an advertisement on the Adolescent Success conference website (artwork to be supplied by sponsor to specifications given by the conference secretariat).

Satchel inserts

Supply up to **three** single A4 size brochures (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A digital copy of the delegate list will be provided (showing name, organisation, state and email address only), except where privacy laws exclude particular participants' details from being included.

Sponsorship of Welcome Reception

The conference Welcome Reception and Awards Ceremony will take place on Friday 9th August 2019. You will be acknowledged as the sponsor of this event and may provide brochures or promotional products (subject to approval) to be distributed on the night.

Sponsor acknowledgement

Subject to the time of booking, recognition as the Gold Sponsor on all conference material including:

- registration brochure
- digital conference program
- website reference with hyperlink to your website
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session.

Exhibition space

Allocation of one complimentary trade table in a prime location. The Gold Sponsor will have priority selection of space prior to the conference floor plan being released to general industry (subject to time of confirmation).

Registration

One complimentary conference registration, which include attendance at the conference Welcome reception, all morning teas, lunches and access to conference sessions.

Advertising

A half page, colour advertisement in the digital conference program and an advertisement on the Adolescent Success conference website (artwork to be supplied by sponsor to specifications given by the conference secretariat).

Sponsorship of a conference lunch break

Lunch will be provided to all delegates, amongst the trade exhibition displays on Friday 9 and Saturday 10 August 2019. You will be acknowledged as the lunch sponsor on one of these days and may provide brochures or promotional products (subject to approval) to be distributed during the lunch break.

Satchel inserts

Supply up to two single A4 size brochures (or equivalent) for insertion in the delegates' satchels.

Access to delegate list

A digital copy of the delegate list will be provided (showing name, organisation, state and email address only), except where privacy laws exclude particular participants' details from being included.

Silver Sponsor

A\$4,500

Unlimited number of sponsors

Bronze Sponsor

A\$3,300

Unlimited number of sponsors

Sponsor acknowledgement

Subject to the time of booking, recognition as a Silver Sponsor on all conference material including:

- registration brochure
- digital conference program
- website reference with hyperlink to your website
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session.

Exhibition space

Allocation of one complimentary trade table in a prime location.

Registration

One complimentary conference registration, which include attendance at the conference welcome reception, conference dinner, all morning teas, lunches and access to conference sessions.

Advertising

A quarter page, colour advertisement in the digital conference program and an advertisement on the Adolescent Success conference website (artwork to be supplied by sponsor to specifications given by the conference secretariat).

Satchel inserts

Supply up to two single A4 size brochures (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list will be provided (showing name, organisation and state only), except where privacy laws exclude particular participants' details from being included.

Sponsor acknowledgement

Subject to the time of booking, recognition as a Bronze Sponsor on all conference material including:

- registration brochure
- digital conference program
- website reference with hyperlink to your website
- conference signage including in the main plenary room and on all PowerPoint holding slides displayed at the beginning and end of each plenary session.

Exhibition space

Allocation of one complimentary trade table in a prime location.

Registration

One complimentary conference registration, which includes attendance at the conference welcome reception, conference dinner, all morning teas, lunches and access to conference sessions.

Satchel inserts

Supply one single A4 size brochures (or equivalent) for insertion in delegates' satchels.

Access to delegate list

A copy of the delegate list will be provided (showing name, organisation and state only), except where privacy laws exclude particular participants' details from being included.

Benefits	Platinum Sponsor By negotiation	Gold Sponsor A\$7,500	Silver Sponsor A\$4,500	Bronze Sponsor A\$3,300
	1 only	2 only	Unlimited	Unlimited
Sponsor acknowledgement on:				
Registration brochure	✓	✓	✓	✓
Digital conference program	✓	✓	✓	✓
Conference website with hyperlink to your website	✓	✓	✓	✓
Conference signage	✓	✓	✓	✓
5 minute speaking opportunity during plenary session	✓			
Sponsor acknowledgement of:				
Welcome reception	✓			
Lunch (one day)		✓		
Complimentary trade booths	2	1	1	
Complimentary conference registration	2	1	1	1
Advertising in digital conference program	Full page colour	1/2 page colour	1/4 page colour	Strip ad colour
Advertising on conference website	✓	✓		
Satchel inserts	3	2	2	1
Delegate list	✓ including email address	✓ excluding email address	✓ excluding email address	✓ excluding email address

Terms and conditions

1. The Adolescent Success Conference Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. Selection of sponsors will be based on their ability to meet conference requirements and offer innovative solutions. The Adolescent Success Conference Committee reserve the right, in its absolute discretion, to refuse any sponsorship application.
3. The Adolescent Success Conference Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference. All prices in this document are inclusive of GST.
4. All sponsorship and exhibition stand bookings will only be confirmed on receipt of a signed application form and full payment. Payment may only be made by cheque or direct deposit.
5. All cancellations must be advised in writing directly to Adolescent Success. Please note that in case of cancellation, a fee of up to 100% of the value of sponsorship may apply.
6. No sponsor or exhibitor will be able to set up their trade stand until full payment and a booking form is received.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of the Adolescent Success Conference Committee.

Sponsorship and exhibition **APPLICATION FORM** and tax invoice

Company/organisation name: _____

Contact name: _____

Position: _____ Email: _____

Address: _____

City: _____ State: _____

Country: _____ Postcode: _____

Phone: _____

Signature: _____ Date: _____

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

Sponsorship	Cost (GST Inclusive)	Please tick
Platinum sponsor	By negotiation	
Gold sponsor	A\$7,500	
Silver Sponsor	A\$4,500	
Bronze Sponsor	A\$3,300	
Satchel sponsor	A\$2,400	
Speaker sponsor	A\$3,00	
Delegates lanyards sponsor	A\$3,00	
Morning tea sponsor	A\$3,500	
Satchel inserts	A\$400 per insert	
Non-monetary donation		
Exhibition package		
1x exhibition space 1x trestle table, 2 x chairs	A\$1,400	
Total	A\$	

All applications must be accompanied by full payment.

Enclosed is a cheque for \$_____ payable to Adolescent Success

OR

Payment by EFT made on _____ (date)

Bank: ANZ - Australia and New Zealand Banking Group Limited

BSB: 014 274 Account number: 4818 16931 Account name: Adolescent Success

TAX INVOICE

Adolescent Success International Conference ABN: 50 978 588